

TARA McGEADY

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07851150715
Brighthouse, West Yorks
Website + Social Links

PROFILE

Tara is full of ideas and is a forward thinker. She thrives in creating new ways of storytelling through the use of marketing. Tara is skilled in creativity & strategy. She can successfully develop and evolve a company's digital activity across a wide variety of different platforms.

She has extensive knowledge of Social Media and is committed to staying on trend with all the social media developments and best practices. On a personal level, Tara is a real collaborator who will help colleagues to solve problems, should they arise. Also, Tara has a plethora of valuable soft skills and is savvy with digital technologies.

SKILLS

Film & Photography

Used my wide range of knowledge to produce excellent quality content for Calderdale College.

Coding Websites

Through lockdown I undertook learning how to code. Take a look at the sites I've created here.

EDUCATION

Huddersfield University
Graphic Design
Sept 2014 - July 2017
3rd Class Honours

Calderdale College
Film & Photography
Sept 2012 - June 2014
Distinction, Distinction, Merit

EXPERIENCE

Sainsbury's - Trading Assistant
Jan 2021 - Present

- Providing excellent customer service
- Using our "Think 25" approach
- Proficient in cash-handling
- Use the POS

Key Skill Acquired - Organising the warehouse to maintain ease of access.

Oxfam - Online Visual Merchandiser
Volunteer

August 2020 - Present

- Taking photographs of goods to sell
- Uploading these to the store's CMs site
- Listing these items through the CMs
- Printing off dispatch notes
- Preparing the goods for shipment

Key Skill Acquired - Ease of use of their CMs site

Calderdale College - Social Media & Digital Marketing Apprentice
October 2018 - October 2020

- Used Social Media to enhance the profile & reach of the College
 - Took photos and videos to promote our new courses
 - Edited the College's site with HTML & CSS
 - Used Excel to create content calendars in line with the College's academic year
- Key Skill Acquired** - Delivering clear and accurate marketing info in the most effective way.